

Launch of the Pró-Ética program 2025-2026

Following the success of previous editions, the Pró-Ética 2025-2026 Program was officially launched on this Tuesday, April 15.



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Pró-Ética is an initiative by the Office of the Comptroller General (CGU) that **promotes corporate integrity** by publicly recognizing companies that are committed to their respective Compliance Programs.

During the launch event for the new edition, CGU underscored the importance of expanding companies' strategic vision through the integration of ethical values and integrity-based practices aimed at strengthening:



Social responsibility



Environmental responsibility



Respect for human rights



Governance – including competitive fairness

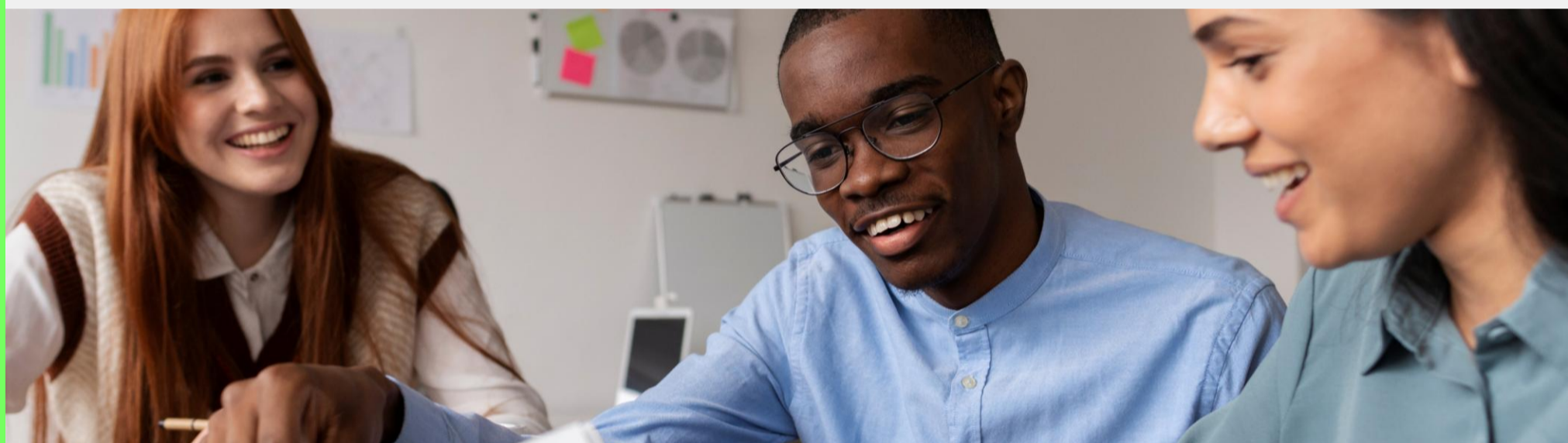
On the same occasion, the CGU published Normative Instruction No. 46/2025 and the Pró-Ética 2025–2026 SAMPI Manual, which formally establish and regulate the Pró-Ética Company Program, ensuring transparency and access to information for participating companies.



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The application process is free of charge and confidential. Approved companies will be granted the right to use the Pró-Ética 2025–2026 brand and will benefit from targeted publicity resulting from the announcement of the certified entities.

The application period will begin on May 5, 2025, and remain open until June 5, 2025.



For more information about the Pró-Ética Program and other Compliance-related topics, please contact our team.



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